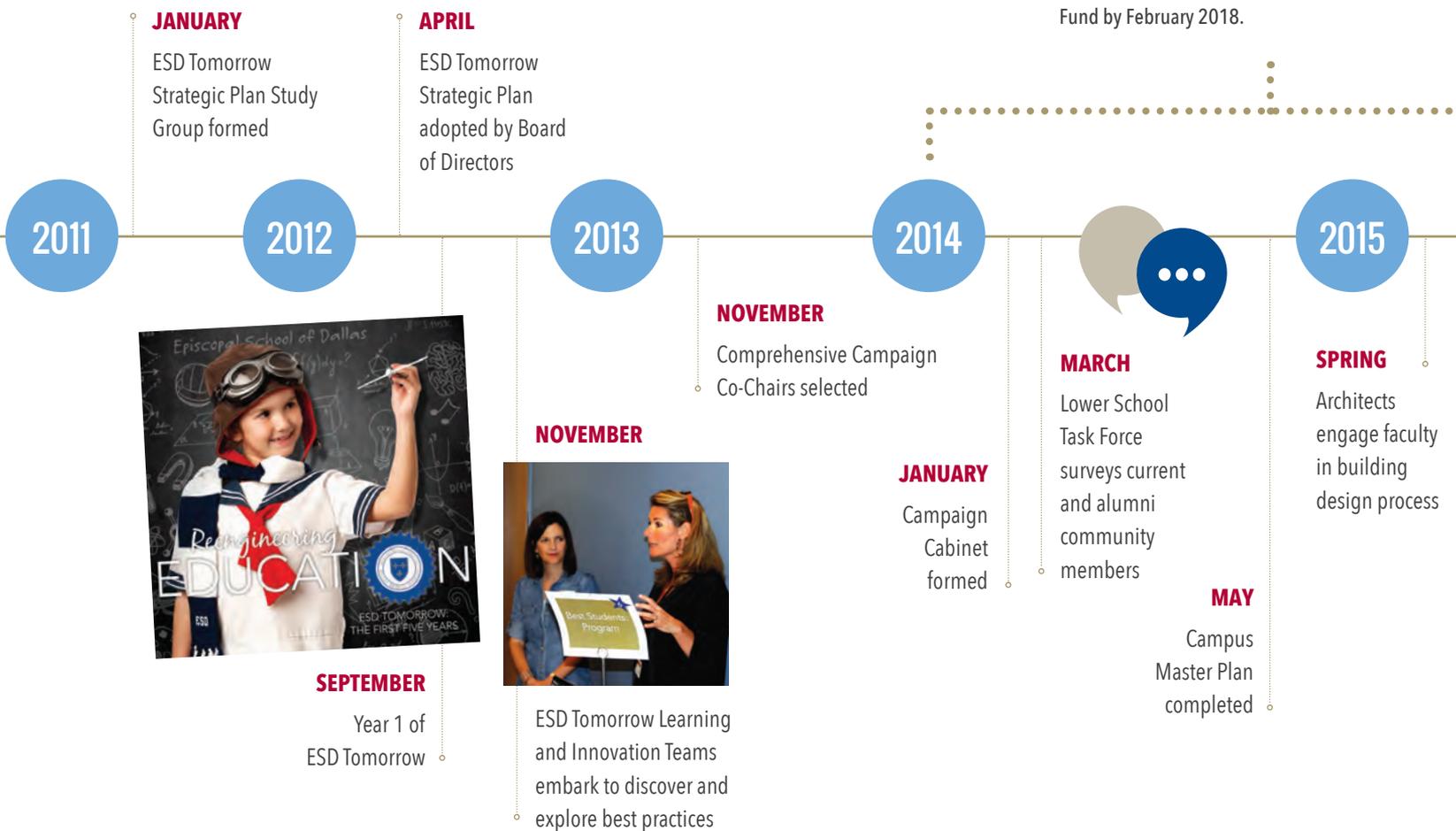


Behind the Scenes: Uniting Our Community on One Campus

Often called our *Defining Decade*, the moniker aptly describes the process by which our community is uniting on the Merrell Road Campus. Thousands of hours of best practice investigation and thoughtful collaboration have yielded the evidence-based plan that will bring the Lower, Middle, and Upper Schools together to the incredible benefit for our students, faculty, staff, programs, and the City of Dallas.

FROM 2014 THROUGH AUGUST 2017

During Years 3, 4, and 5 of ESD Tomorrow, the Board of Directors, school leadership, faculty, staff, and Campaign Cabinet volunteers were in the trenches of the strategic plan implementation and the quiet phase of the campaign. We were beginning to realize a great number of initiatives in the five major goal areas: learning and teaching, exemplary students and staff, sustainability, brand integrity, and Episcopal Identity. With a goal of \$75M, this was also a critical time for the comprehensive campaign, and especially the Lower School project, to work through concept and schematic building designs and visit inspirational programs. The “quiet” efforts of many during this time laid the foundation for reaching \$40M raised by the public launch in September and more than \$52M in support of endowment, the Lower School, and Annual Fund by February 2018.





JANUARY

How Might We:
Faculty-led transition
conversations begin



FEBRUARY

Middle School student transition
conversations begin



AUGUST

ESD is united:
doors to new
Lower School
open

MARCH

Upper School student
conversations will begin

MAY

Construction will commence
*(if fundraising goal
is achieved)*



APRIL

Lower School
student
conversations
will begin

SEPTEMBER

Parents and Alumni
will be engaged for
feedback

ONGOING

Continued
strategic planning,
implementing, and
communicating

2017

2018

2019



SEPTEMBER

Public phase of
campaign kicked
off at Fiesta

NOVEMBER

Faculty volunteers
begin transition
planning work

The conversations and work that are taking place, long before a shovel is put in the ground, are strengthening ESD's community for all of us today, and those who follow in the years to come.